***Facebook presentation***

***Damanveer***

1. The “Privacy Policy” as well as the “Terms of Condition” basically inform the user of their obligations and rights that are included when creating a Facebook account. In their privacy policy it is clearly stated that they,“… collect the content and other information you provide when you use our Services, including when you sign up for an account, create or share, and message or communicate with others. This can include information in or about the content you provide, such as the location of a photo or the date a file was created. We also collect information about how you use our Services, such as the types of content you view or engage with or the frequency and duration of your activities”(Facebook). As you can see they collect all types of personal information, but didn’t indicate anything about listening to your convocation and recording data without the individual consent.
2. Cambridge Analytica obtained Facebook information form over 10 million people to learn about them and later on then he created an information cocoon to change their perceptions on certain things, but in this case he develop techniques that were later used in the Trump campaign.
3. They are posting fake news like Cambridge, and changing people point of view on certain thing like the election. He posting new about Hillary that were false and made he look bad. Facebook is using your information without you knowing in bad ways violating their privacy policy.
4. It is hard to protect personal information from Facebook because of the past history they had with using our information for misleading advertisements and as well as using out information without our consent. It’s hard to protect information from Facebook because in the start when creating an account it ask for your personal information to create an account, so that one way they extract our personal information.
5. Many individual make money online and one of the best ways of making money now an days are ads. There is a saying, “when an online service is free, you're not the customer. You're the product”. I believe that you are the product. To begin with I believe you are the product because company’s now an days get paid when u click on ads or links or any free website from us users. When we click or use the link, the company’s gets money from us meaning the us users are not the customers in this situation, we are the product for the company.